BUSINESSES COLLECT MORE DATA THAN THEY CAN HANDLE

65% of organizations can’t analyze or categorize all the consumer data they store.

89% agree ability to analyze data would provide a competitive advantage.

68% believe their companies are failing to carry out all procedures in line with data protection laws.

68% believe unauthorized users can access their networks.

54% know where all their sensitive data is stored.

43% are extremely confident their data would be secure once hackers are inside.

90% of consumers state it is important for organizations to comply with regulations.