Are Businesses ready for their Transformation?

The State of Data Security in Asia-Pacific

To find this out, Gemalto engaged Ecosystems® to conduct market research on the state of data security for the Asia-Pacific region.

1,136 surveyed in APAC by Ecosystems® 2019

30% of surveyed respondents consider their organisations as having a mature cyber security program.

70% say their breach or are unsure that they have had a breach.

>75% who claim not having had a breach say that a breach is inevitable.

80% of organisations understand they have to report a breach to regulatory authorities.

73% who do not breach find it too difficult to manage their breaches.

>75% feel that the security features of public cloud are sufficient.

<25% not identifying key sensitive data beyond Intellectual Property & Legal.

62% feel that the security features of public cloud are sufficient.

56% of organisations use Multiple Factor Authentication.

>30% use encryption, tokenisation or other cryptographic tools.

Awareness of risks with public cloud

Use of encryption with public cloud

Readiness to handle a breach

Cybersecurity maturity

Difficult to get management buy-in to get adequate budget to manage security needs.

36% of mature organisations are increasing security spending.

How are you classifying your data?

Dedicated focus on security

68% of evolving organisations do not have a CISO/CIO with direct responsibility for security.

69% of mature organisations engage and values advice from 3rd party advisory firms.

Are you driven by the right motives?

36% of mature organisations are increasing security spending.

Don’t know where to start or where to focus resources to protect their business from cyber attack.

68% of evolving organisations do not have a CISO/CIO with direct responsibility for security.

69% of mature organisations engage and values advice from 3rd party advisory firms.

>75% feel that the security features of public cloud are sufficient.

<25% not identifying key sensitive data beyond Intellectual Property & Legal.

62% feel that the security features of public cloud are sufficient.

56% of organisations use Multiple Factor Authentication.

>30% use encryption, tokenisation or other cryptographic tools.

95% say that they have not had a breach or are unsure if they have had a breach.

70-80% organisations understand they have to report a breach to regulatory authorities but few consider notifying their customers.