



CASE STUDY

Real Estate Development Company Ensures Secure Cloud Access with Gemalto's SafeNet Trusted Access

Overview

An international real estate development company wanted to offer employees a convenient way of working remotely by easily and securely accessing the corporate network as well as cloud and web-based applications.

Concerned with the rising number of security breaches, the company at first, considered applying strong authentication for each application. They dismissed this solution however, since it would require their employees to login with a second factor of authentication for each app – which they felt would inconvenience their employees. As the company expanded its cloud transformation initiative, the issue of security and convenience became more urgent, and they sought a solution that could provide both user convenience and secure access to corporate apps.

Challenge

Prevent cyber-attack without losing productivity

The company chose Gemalto's SafeNet Trusted Access to address their need for a convenient and secure login experience

"The most important factor for our organization was the fact that SafeNet Trusted Access enabled us to offer a convenient and simple user experience for our employees. Gemalto met this need, creating excellent value."

IT officer, Real Estate Company

The need for access management in the Real Estate Sector

With the increase in adoption of cloud applications in enterprises worldwide comes the increase in risk of cyber attacks. The cost of an attack is not just damaged reputation, but also financial loss. The real estate industry is just as vulnerable. However, encrypting or securing data is only one part of cyber security. Real estate companies need to control the access to their data so that only the right people get ahold of the right data in the right applications at the right time.

The Solution

SafeNet Trusted Access provided the real estate company with a policy-based access management service which offers both MFA and the SSO experience they were seeking.

Easily secure and manage access with a single cloud service

SafeNet Trusted Access lets organizations easily secure and manage access to web and cloud apps with a single cloud service. The solution made it easy and convenient for the company's users to access all their apps with by letting them log into multiple cloud and web apps once, and provide additional step up authentication only when needed.

The solution lets organizations leverage their inherent authentication methods and add new apps to existing policies, or configure new ones as needed. The priority was to provide a single-sign on experience to their end users, while still being able to require stronger methods of authentication for more sensitive apps. The organization was able to deploy SafeNet Trusted Access for SAML-based apps and use second factor authentication via its built-in SafeNet Authentication Service for Radius applications.

Benefits

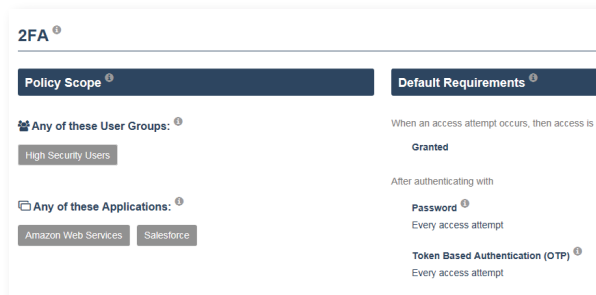
After implementing SafeNet Trusted Access, the company could centrally manage access for several apps that are deployed in their organization and allow users to log in to cloud and web apps without having to reauthenticate each time. Gemalto's SafeNet Trusted Access provided the organization with one solution that supported the majority of its applications while providing an extra layer of security for the sensitive ones. With SafeNet Trusted Access, the organization gained smart SSO that combines multifactor authentication together with convenient single sign on for a more productive yet secure work experience.

Contact Us: For all office locations and contact information, please visit safenet.gemalto.com/contact-us

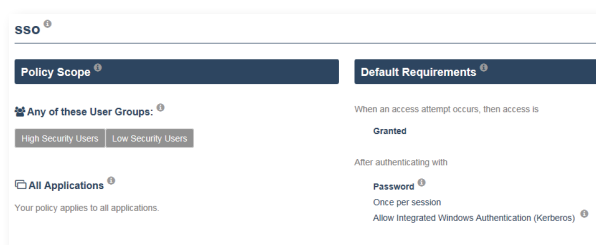
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Second factor authentication policy for High Risk users



Single Sign On Policy for Low Risk Scenario in SafeNet Trusted Access



About Gemalto's SafeNet Identity and Access Management Solutions

Gemalto's industry-leading Identity and Access Management solutions let enterprises centrally manage and secure access to enterprise IT, web and cloud-based applications. Utilizing policy based SSO and universal authentication methods, enterprises can effectively manage risk, maintain regulatory compliance, gain visibility into all access events and simplify the login experience for their users. To learn more please visit our website at

<https://safenet.gemalto.com/access-management>


security to be free