**THE REALITY OF DATA BREACHES**

**DATA RECORDS COMPROMISED IN FIRST HALF OF 2018**

- **18,525,816** records lost or stolen every day
- **771,909** records every hour
- **12,865** records every minute
- **214** records every second

**LESS THAN 3%** of breaches were "Secure Breaches" where encryption rendered the stolen data useless.

### Number of Breach Incidents by Type

- **65%** Identity Theft (927 incidents)
- **17%** Account Access (166 incidents)
- **13%** Financial Access (123 incidents)
- **4%** Nuisance (37 incidents)
- **1%** Existential Data (9 incidents)

### Number of Breach Incidents by Source

- **56%** Malicious, Outsider (549 incidents)
- **34%** Accidental Loss (318 incidents)
- **7%** Malicious Insider (63 incidents)
- **2%** Unknown (15 incidents)

### Number of Breach Incidents by Industry

- **Healthcare** (559 incidents)
- **Insurance** (152 incidents)
- **Government** (101 incidents)
- **Retail** (53 incidents)
- **Technology** (37 incidents)
- **Finance** (134 incidents)
- **Education** (86 incidents)
- **Professional** (68 incidents)
- **Hospitality** (31 incidents)

### Breach by Region*

- **North America** (559 incidents)
- **Europe** (347 incidents)
- **Asia/Pacific** (338 incidents)
- **Middle East** (306 incidents)

### Regional Differences of Data May Not Accurately Reflect Total Data Breaches That Occur.

Statistics presented are based on the Breach Level Index [breachlevelindex.com]

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*Due to legal requirements, not all breaches are reported or publicly disclosed. Regional differences of data may not accurately reflect total data breaches that occur. Statistics presented are based on the Breach Level Index [breachlevelindex.com]*

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