

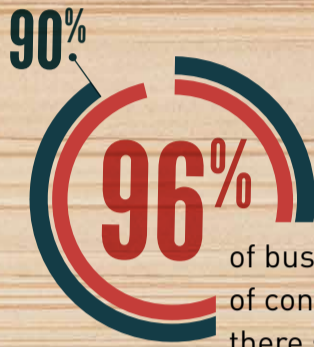
THE STATE OF IoT SECURITY

90% OF CONSUMERS LACK CONFIDENCE IN THE SECURITY OF IOT DEVICES

The majority of businesses and consumers support government-mandated IoT security regulations



of consumers own an average of four IoT devices, but only 14% believe that they are extremely knowledgeable on IoT device security



of businesses and 90% of consumers believe there should be IoT security regulations



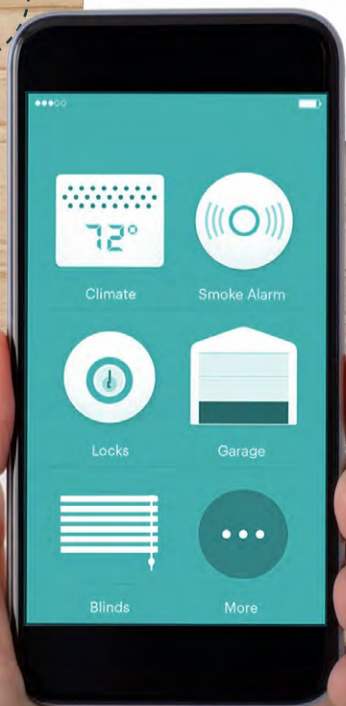
of businesses believe they have complete control over the data that their IoT products/services collect as it moves from partner to partner, **potentially leaving data unprotected** at some stages of its journey



of consumers are concerned about a hacker controlling their IoT device while 60% are concerned about data being leaked



of businesses encrypt all of the data that they capture or store via IoT devices



of businesses feel IoT regulations should include **who is responsible** for securing data at each stage of the journey

