The need for access management in the Real Estate Sector

With the increase in adoption of cloud applications in enterprises worldwide comes the increase in risk of cyber attacks. The cost of an attack is not just damaged reputation, but also financial loss. The real estate industry is just as vulnerable. However, encrypting or securing data is only one part of cyber security. Real estate companies need to control the access to their data so that only the right people get ahold of the right data in the right applications at the right time.

The Solution

SafeNet Trusted Access provided the real estate company with a policy-based access management service which offers both MFA and the SSO experience they were seeking.

Easily secure and manage access with a single cloud service

SafeNet Trusted Access lets organizations easily secure and manage access to web and cloud apps apps with a single cloud service. The solution made it easy and convenient for the company’s users to access all their apps with by letting them log into multiple cloud and web apps once, and provide additional step up authentication only when needed.

The solution lets organizations leverage their inherent authentication methods and add new apps to existing policies, or configure new ones as needed. The priority was to provide a single-sign on experience to their end users, while still being able to require stronger methods of authentication for more sensitive apps. The organization was able to deploy SafeNet Trusted Access for SAML-based apps and use second factor authentication via its built-in SafeNet Authentication Service for Radius applications.
Benefits

After implementing SafeNet Trusted Access, the company could centrally manage access for several apps that are deployed in their organization and allow users to log in to cloud and web apps apps without having to reauthenticate each time. Thales’s SafeNet Trusted Access provided the organization with one solution that supported the majority of its applications while providing an extra layer of security for the sensitive ones. With SafeNet Trusted Access, the organization gained smart SSO that combines multifactor authentication together with convenient single sign on for a more productive yet secure work experience.

Second factor authentication policy for High Risk users

Single Sign On Policy for Low Risk Scenario in SafeNet Trusted Access

About SafeNet Access Management and Authentication Solutions

Thales’s industry-leading Access Management and Authentication solutions let enterprises centrally manage and secure access to enterprise IT, web and cloud-based applications. Utilizing policybased SSO and universal authentication methods, enterprises can effectively prevent breaches, migrate to the cloud securely and simplify regulatory compliance.

To learn more about access management from Thales,
visit [https://safenet.gemalto.com/access-management/](https://safenet.gemalto.com/access-management/) or join a live demo webinar at [https://www.brighttalk.com/webcast/2037/334449](https://www.brighttalk.com/webcast/2037/334449)

About Thales

The people you rely on to protect your privacy rely on Thales to protect their data. When it comes to data security, organizations are faced with an increasing number of decisive moments. Whether the moment is building an encryption strategy, moving to the cloud, or meeting compliance mandates, you can rely on Thales to secure your digital transformation.

Decisive technology for decisive moments.

> thalescpl.com <