Storing Data in the AWS S3 Cloud Is Easy and Efficient

Storing data in the cloud is affordable and efficient, and these key drivers are leading more and more companies to store their application data (as objects) in the cloud. Organizations making this move gain faster access to applications, better performance, broader reach, and higher efficiency. As reliance on cloud-based applications increases, the need to store data in growing volumes in the cloud goes hand in hand.

Amazon Web Services (AWS) and Amazon Simple Storage Service (S3) make it easy for application developers to use API/SDK interfaces to implement object storage solutions for sharing, backing up, and archiving data on the web. Developers can store objects with rich metadata in buckets based on geographic region using Amazon SimpleDB (database). This allows organizations to gain the rich query functionality of a database without the administrative overhead involved with in-house database maintenance.

For companies to adequately take advantage of this affordable and convenient cloud storage, they need security. Today’s regulations impose strict requirements on keeping cloud information private. Using AWS SDKs, developers can integrate SafeNet ProtectApp by Gemalto to encrypt object data before it is stored in the cloud.

Key Advantages

AWS Simple Storage Service (S3) Advantages:
- Simple, scalable, affordable Internet storage
- Constant availability - Store and retrieve any amount of data from any browser at any time
- Allocate objects to be stored in geo-regional buckets, optimized for cost, latency, regulatory requirements, and jurisdictional preference

SafeNet ProtectApp and SafeNet KeySecure Advantages:
- Add security to business applications, such as CRM, ERP, and HCM, with robust encryption
- Granularly encrypt data automatically according to preset security policy settings with no effect on user experience or performance
- Maintain control of and manage encryption keys

Gemalto and AWS S3 Combined Advantages:
- Strengthen security to data at rest stored in Amazon S3 environments
- Achieve regulatory compliance and Safe Harbor integration with workflow
- Customers maintain complete control of encryption and key management with SafeNet ProtectApp and SafeNet KeySecure

Encryption and Key Management Protect AWS Cloud Data

Companies know that encrypting data, along with secure key management, is recognized as a core method of protection that satisfies compliance regulations. SafeNet ProtectApp, by Gemalto, provides robust encryption by aligning encryption algorithms with an organization’s security policies, flexibly definable by users, roles, time
In Model A, customers rely on SafeNet ProtectApp to control all encryption use SafeNet KeySecure to manage the encryption keys. Your key management infrastructure’s physical location can be on-premises outside of AWS, or alternatively, the keys can be held in an Amazon Elastic Compute Cloud (Amazon EC2) instance that the customer owns and manages.

"Controlling and maintaining keys is the most important part of an enterprise encryption strategy."

- John Kindervarg, Forrester Research

Key Benefits

**SafeNet KeySecure Benefits**
- SafeNet KeySecure delivers hardware appliances and hardened virtual appliances for enterprise key management
- Centralized key management lowers administration costs and TCO
- Simplified compliance and auditing saves staff time
- Tamper-proof hardware appliances and hardened virtual appliances mitigate risks

**SafeNet KeySecure provides:**
- Heterogeneous key management for multiple key types
- Centralized administration of granular access, authorization controls, and separation of duties
- Auditing and tracking of all key state changes
- FIPS 140-2 Level 2 certification
- Optional FIPS 140-2 Level 3 cryptographic module

Model A: You control the encryption method and the entire KMI
Similar to Model A, Model B differs in that the keys are stored in an AWS CloudHSM appliance and managed by a virtual version of SafeNet KeySecure deployed in an AWS EC2 environment. SafeNet Virtual KeySecure – a hardened OS software version of the hardware appliance - is available in the AWS. While the keys are in the AWS environment, they remain inaccessible to any employee at AWS.

In both models, the important security component is that the customer’s security administrators maintain full control over the encryption keys.

**SafeNet KeySecure Provides Encryption Key Creation and Management**

SafeNet KeySecure is the industry’s leading platform for central management and security of encryption keys, protecting sensitive data in storage, virtual workloads, and applications across traditional and virtualized data centers and public cloud environments.

“Companies are looking to protect data in the cloud through encryption keys and robust key management. This enables companies to secure data from breaches, as well as prevent the cloud provider from accessing the information if they decide to end their relationship with the cloud provider.”

- Frost & Sullivan

Conclusion

Through its simple web interface, Amazon S3 makes cloud storage for the Internet easy for developers. With Gemalto and Amazon S3, organizations can ensure that volumes of data stored in the cloud are safe and comply with the strictest security regulations.

**About Gemalto’s SafeNet Identity and Data Protection Solutions**

Gemalto’s portfolio of Identity and Data Protection solutions offers one of the most complete portfolios of enterprise security solutions in the world, enabling its customers to enjoy industry-leading protection of data, digital identities, payments and transactions-from the edge to the core. Gemalto’s SafeNet Identity and Data Protection solutions enable enterprises across many verticals, including major financial institutions and governments, to take a data-centric approach to security by utilizing innovative encryption methods, best-in-class crypto management techniques, and strong authentication and identity management solutions to protect what matters, where it matters. Through these solutions, Gemalto helps organizations achieve compliance with stringent data privacy regulations and ensure that sensitive corporate assets, customer information, and digital transactions are safe from exposure and manipulation in order to protect customer trust in an increasingly digital world.

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